ADVERTISER MEDIA KIT · 2026

Advertise in Florida west-coast community newsletters

Kitchen-counter reach: printed newsletters delivered to every home in the communities you choose.

118	54,322	19	$41	100%
COMMUNITIES	HOMES EVERY MONTH	COUNTIES	ADS FROM, PER MONTH	DELIVERED TO HOMES

Why it works

- **Not junk mail.** A newsletter about the reader's own community gets read, kept and pinned to the fridge — with your ad on the page.
- **Gets past the gate.** Gated and no-solicitation communities keep door hangers out; the newsletter arrives because the board asked for it.
- **Pick communities by name.** Choose the exact neighborhoods your customers live in and see the home count before you spend a dollar.
- **Free ad design.** Send a logo and the details; our designers build the ad at no charge.
- **Printed in-house.** Our own presses in Venice, FL — same people who answer the phone.

Ad sizes

Full Page	100% of a page
Half page	50% of a page
Double Block	25% of a page
Quarter Page	25% of a page
Single Block	12.5% of a page

Black & white or full color (color subject to availability). Six-month terms earn a lower monthly rate than month-to-month. Each community has its own rate card, priced by the homes it reaches — ask for exact numbers.

Where we publish

COUNTY	COMMUNITIES	HOMES
Sarasota	32	21,424
Manatee	16	6,581
Polk	12	3,253
Lee	10	4,580
Pasco	10	3,829
Charlotte	6	2,208
Pinellas	5	861
Lake	4	2,071

+ 11 more counties — full list at 4communitymedia.com/coverage

How to book

1. Tell us your business and the communities you want — online or by phone.
2. You get a custom quote the same business day.
3. Approve the proof of your ad; it runs in the next issue and every issue after.

941-375-3699

Toll-free 1-877-723-3699
info@4communitymedia.com · 4communitymedia.com/advertise
220 Bahama Street, Venice, FL 34285 · Monday-Friday, 8:30am-4:30pm Eastern

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